



Survey of Likely General Election Voters in Oregon

Topline Report – June 2, 2014

Wenzel Strategies conducted a telephone survey of likely voters statewide in Oregon regarding the November Election. The survey was conducted May 29-June 1, 2014, and included 607 respondents. It carries a confidence interval of 95% and a margin of error of +/- 3.95 percentage points.

LIKELY TO VOTE

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid VERY LIKELY	568	93.6	93.6	93.6
SOMEWHAT LIKELY	12	2.0	2.0	95.6
NOT AT ALL LIKELY	27	4.4	4.4	100.0
Total	607	100.0	100.0	

RIGHT-WRONG TRACK

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid RIGHT DIRECTION	228	37.6	37.6	37.6
WRONG TRACK	290	47.8	47.8	85.4
NOT SURE	89	14.6	14.6	100.0
Total	607	100.0	100.0	

PAST VOTE FOR KITZ

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid YES	318	52.3	52.3	52.3
NO	268	44.1	44.1	96.5
NOT SURE	21	3.5	3.5	100.0
Total	607	100.0	100.0	



OBAMA JOB APPROVAL

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid EXCELLENT	103	17.0	17.0	17.0
GOOD	150	24.7	24.7	41.6
ONLY FAIR	70	11.6	11.6	53.2
POOR	281	46.3	46.3	99.5
NOT SURE	3	.5	.5	100.0
Total	607	100.0	100.0	

KITZ JOB APPROVAL

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid EXCELLENT	107	17.6	17.6	17.6
GOOD	148	24.4	24.4	42.0
ONLY FAIR	136	22.3	22.3	64.4
POOR	206	33.9	33.9	98.2
NOT SURE	11	1.8	1.8	100.0
Total	607	100.0	100.0	

KITZ RE-ELECT

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid DESERVES RE-ELECTION	225	37.1	37.1	37.1
TIME FOR SOMONE NEW	334	55.0	55.0	92.1
NOT SURE	48	7.9	7.9	100.0
Total	607	100.0	100.0	



KITZ FAVS

	Frequency	Percent	Valid Percent	Cumulative Percent
VERY FAVORABLE	163	26.8	26.8	26.8
SOMEWHAT FAVORABLE	147	24.2	24.2	51.1
SOMEWHAT UNFAVORABLE	123	20.2	20.2	71.3
VERY UNFAVORABLE	153	25.3	25.3	96.5
NOT SURE	21	3.5	3.5	100.0
Total	607	100.0	100.0	

RICHARDSON FAVS

	Frequency	Percent	Valid Percent	Cumulative Percent
VERY FAVORABLE	83	13.6	13.6	13.6
SOMEWHAT FAVORABLE	87	14.4	14.4	28.0
SOMEWHAT UNFAVORABLE	89	14.6	14.6	42.7
VERY UNFAVORABLE	76	12.6	12.6	55.2
NOT SURE	272	44.8	44.8	100.0
Total	607	100.0	100.0	

Q11-GOV BALLOT

	Frequency	Percent	Valid Percent	Cumulative Percent
KITZHABER	285	46.9	46.9	46.9
RICHARDSON	268	44.2	44.2	91.1
NNOT SURE	54	8.9	8.9	100.0
Total	607	100.0	100.0	



Q12-GOV FIRM IN CHOICE

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid				
VERY FIRM	405	66.7	66.7	66.7
SOMEWHAT FIRM	129	21.2	21.2	87.9
NOT AT ALL FIRM	73	12.1	12.1	100.0
Total	607	100.0	100.0	

PARTY

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid				
DEM	246	40.5	40.5	40.5
GOP	197	32.4	32.4	72.9
INDY	164	27.1	27.1	100.0
Total	607	100.0	100.0	

PHILOSOPHY

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid				
VERY LIBERAL	53	8.8	8.8	8.8
LIBERAL	109	18.0	18.0	26.7
MODERATE	224	36.8	36.8	63.6
CONSERVATIVE	147	24.2	24.2	87.8
VERY CONSERVATIVE	74	12.2	12.2	100.0
Total	607	100.0	100.0	



GENDER

	Frequency	Percent	Valid Percent	Cumulative Percent
MEN	305	50.3	50.3	50.3
Valid WOMEN	302	49.7	49.7	100.0
Total	607	100.0	100.0	

MARITAL STATUS

	Frequency	Percent	Valid Percent	Cumulative Percent
MARRIED	387	63.7	63.7	63.7
Valid SINGLE	147	24.3	24.3	88.0
DIVORCED-SEPARATED	73	12.0	12.0	100.0
Total	607	100.0	100.0	

OCCUPATION

	Frequency	Percent	Valid Percent	Cumulative Percent
SELF-EMPLOYED	106	17.5	17.5	17.5
PRIVATE SECTOR	77	12.7	12.7	30.3
PUBLIC SECTOR	64	10.5	10.5	40.8
Valid RETIRED	315	51.9	51.9	92.7
DISABLED	14	2.2	2.2	94.9
STUDENT	7	1.2	1.2	96.2
UNEMPLOYED	23	3.8	3.8	100.0
Total	607	100.0	100.0	



UNION

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	PUBLIC UNION	58	9.6	9.6
	PRIVATE UNION	70	11.6	21.2
	NON-UNION	478	78.8	100.0
	Total	607	100.0	100.0

AGE

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	UNDER AGE 25	30	5.0	5.0
	AGE 25-34	42	7.0	12.0
	AGE 35-44	67	11.0	23.0
	AGE 45-54	91	15.0	38.0
	AGE 55-64	109	18.0	56.0
	AGE 65-74	146	24.0	80.0
	AGE 75+	121	20.0	100.0
	Total	607	100.0	100.0

INCOME

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	LESS THAN \$50K YEAR	212	34.9	34.9
	\$50K TO \$75K	113	18.6	53.5
	\$75K TO \$125K	117	19.3	72.8
	\$125K OR MORE	71	11.6	84.4
	DECLINED	95	15.6	100.0
	Total	607	100.0	100.0



CONGRESSIONAL DISTRICT

	Frequency	Percent	Valid Percent	Cumulative Percent
1st	119	19.6	19.6	19.6
2nd	118	19.5	19.5	39.1
Valid 3rd	121	19.9	19.9	59.0
4th	127	21.0	21.0	80.0
5th	121	20.0	20.0	100.0
Total	607	100.0	100.0	